As individuals generally judge of persons & things from selfinterested motives, so to private societies so do the public but the public judgements & that of particular societies are different; the public have for objects, polities, War, legislation, Arts & Sciences; tho these concern every individual; yet they are but slightly esteemed, compared with those ideas that regard immediately the particular interest of each Society, such as its taste, liking, aversions, projects, pleasures, from hence it follows that a man who has acquired many ideas of this last kind, will be greatly esteemed by the societies he frequents, but in the eyes of the public whether he exerts his talents in a great Office or in writing, he will not meet with great admiration from the
public. 
But whoever on the contrary occupys himself in ideas that are more generaly interesting, he will be look’d on by the Public as a superior genius, but to the particular Society in which he lives, he will be rather dull & disagreeable, the first is a minature picture you must look at near & at a distance not to be distinguished; the last a colossal figure that appears monstrous if you approach it. 
To please the World a superficial knowledge of many things in all that is necessary without being master of any, but to procure the public esteem, a person must have made himself thoroly master of the object he turns his mind to; 
Besides in the first case a person is oblig’d to mix extrem'ly in the world, to adopt all its little interests & prejudices, while the last passes his time in silence & solitude; we would not be understood by this to propose a Hermits life, no a Scipio, a Hanibal, a Marlborough all liv’d in the World but without mixing in what we call its occupations.
Thus much of public & private judgement in general; let us now examine it with regard to particular Virtues or accomplishments.

I. Of Probity
Probity with regard to a particular society consists in nothing more than in actions useful to that society in all its judgements such a society is determined solely by its own interests.

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never bestows the names of honest, great heroick, proportionally to the force of mind courage or generosity with which the Action was attended; but to the importance of the action, & the advantage the society receiv'd from it; let one man fight against three 'tis an action thousands of our soldiers are capable of performing & would never be thought worth recording in History; but let the fate of an Empire depend on the combat, the Victor becomes like Horace immortal; Sapho & Cartius both leap'd into a Gulph, the first from disappoint'd love, the latter to save Rome, Philosophers may brand these actions with the common name of folly, but the public judging in
another manner & whilst Sapho is a fool Cartius is a Hero.

As with probity so it fares with

sense & understanding, the public will ever estimate according to its interest. it will not proportion its esteem to the number & suttlety of ideas necessary to succeed in this or that business, but to the advantages it acquires by it; The most able Lawyer or most excellent painter will never be regarded like an able Politician, or a Succesful tho ignorant general, the reason is plain, the public has more occasion for Politicians than Lawyers & Painters & let a man of very middling tallents, favour’d by circumstances, do great things in a high office, he will ever posses superior to one; who tho possesing ten times his parts, is in a lower Office presented by unforeseen events from executing any thing considerable.
In time of great calamity but small degree of merit opens the way to the highest praises, how immensely was Terentius Varo extoll'ed for no other reason that that he did not despair of the public; had Camillus defeated the Gauls at the Battle of Allia instead of doing it at the foot of the Capitol, he never would have been call'd the second founder of Rome.

After what we have said it should follow that the memory of these great men, Generals, Politicians, & c. should far out live that of their cotemporarys, who exercis'd their tallents in Arts & Sciences the public drew no utility from; 'tis however far otherwise & the reason is plain; if we except a few great Men who have invented & perfection'd the Military Arts; or

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others who have by their negociations at a fortunate crisis sav'd a falling Country, all the next ceasing at their death to be useful to the Public, share no longer its graditude or esteem; Authors on the contrary never cease to live, their Works demand esteem as long as they
continue useful. how much more 
[deletion] respectable is the name of Confusius 
[deletion] than of any Chinese Emperor, why 
are so many Kings deefy'd when 
living forgot then dead; why is 
Hordie & Virgil join'd to the name 
of Augustus, for the self same 
reason of being useful, while 
those in oblivion are no more so. 

What we have said with 
regard to time, will also hold with 
regard to distance of place; Newton 
is reverenc'd where the name of Cecil 
is unknown, & Descartes is equaly famous

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amongst those who never heard of a Sully 
nothing is more just the Works of Newton & 
Descartes are useful to all Europe. 
Cecil & Sully were only serviceable to 
their respective Countrys. 
It may be urg'd that as the Public 
in their judgements only consults 
interest, the labourer & Ploughman 
ought to go before the Historian, 
Poet, Mathematician; to this we 
must observe that Public esteem 
is an imaginary treasure demanding 
a very wise & cautious distribution 
to make it of real Value, it must 
not therefore be lavish'd on work
every man is capable of, grown
common it would lose its imaginary
Virtue, would no longer animate men
to great & glorious undertakings;
the public therefore wisely esteems
the Art of Agriculture & not the

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Artist, besides is things otherwise
equal as to utility, ^ public esteem is ever proportion'd
to the difficulty attending them; a
Stone Cutter furnishes the materials for
building & without him an Architect
would be useless, but every man is
capable of quarrying Stone, few
have a genius for fine Architecture,
as it fares with Authors, one Single
original problemn of Newton, a
play of Home's gains more applause
than a Compilation of many Volumes
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Historical Dictionaries & c.

Any contradictions therefore that
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Public's interests & judgements are
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As Individuals generally judge of Persons & things from selfinterested motives, so do private Societys, so do the Public; but the Public judgements & that of particular Societys are different; the Public have for objects Politics, War, Legislation, Arts, & Sciences; tho these concern every individual, yet they are but slightly esteem'd, compar'd with those ideas that regard immediately the particular interest of each Society, such as its Taste, Likings, Aversions, Projects, pleasures, from hence it follows that a Man who has acquir'd many ideas of this last kind will be greatly esteem'd by the Societys he frequents, but the eyes of the Public whether he exerts his talents in a great Office or in writing, he will not meet with great admiration from the Public;

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Thus much of a Public & Private judgement in general; let us now examine it with regard to particular Virtues or accomplishments.

I. Of Probity

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wisely esteems the Art of Agriculture & not the Artist, besides in things otherwise equal as to utility, Public esteem is ever proportion'd to the difficulty attending them; a Stone Cutter furnishes the materials for building, & without him an Architect would be useless, but every man is capable of quarrying Stone, few have a genius for fine Architecture; so it fare with Authors, one single original problemn of Newton, a play of Home's, gains more applause than a compilation of many Vollumes in Folio, like Gronovius's Antiquities, Historical Dictionary's & c. therefore any contradictions that may seem to arise between the Public's interests & judgements, are only in appearance they in reality ever go together.